



FARMS OF  
NEW ZEALAND

## **Media Statement - For Immediate Release**

**Thursday 22 August 2019**

### **New director appointed to Pāmu board**

Landcorp Farming Ltd's (Pāmu) shareholding ministers have made a new appointment to the board.

Jo Davidson will join the board from 1 September. Ms Davidson has had a successful senior executive career delivering profitable growth across a range of competitive industry sectors. She has been a business consultant since 2011, specialising in marketing led transformational change projects for companies such as Tegel, DB, HJ Heinz SA, and GreenMount Foods where she was CEO.

Ms Davidson's executive career has seen her work extensively in Europe, Australia, South Africa and she has undertaken project work in Asia and the United States, as well as in New Zealand. She has a Bachelor of Horticultural Science, majoring in Marketing & Economics from Massey University and is a member of Global Women, and an independent director of AUT Ventures.

"I am delighted to welcome Jo to the board and look forward to working with her. Her extensive global marketing and business expertise is a valuable addition to our board as Pāmu continues to execute on its strategy," said Warren Parker, Pāmu Chairman.



Image: Pāmu's new Director, Jo Davidson.

**ENDS**

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Editor's note:

*Pāmu is the brand name for Landcorp, a Stated Owned Enterprise, and one of New Zealand's most innovative farmers and food businesses. It is also the name given to the quality products created by the company.*

*Pāmu is the Māori word 'to farm' and reflects the deep connection New Zealanders have with the land, born from respect, and a genuine desire to protect and enhance the environments in which the company works. It's a proud provenance that stands behind every product bearing the Pāmu name.*